Energy Automation Systems, Inc. v. Xcentric Ventures, LLC et al Doc. 20

EXHIBIT A2

Dockets.Justia.com

Feel free to send us suggestions and comments to our editorial staff.

Technical questions can be addressed to our webmaster.

Best if viewed with Netscape 4, Internet Explorer 4, or AOL 4.0. Support for JavaScript is needed to submit and search for reports.

Having trouble searching or filing a report? It may be a browser problem. See our FAQ for help

Home | File | Update | Search | Pictures | Lawsuits(Coming Soon) | Revenge Guide | Privacy Policy
Volunteers | Thank You! | Editorial | Donate | Link | FAQ | E-Mail Us | ED Magedson - Founder Rip-off Report.com

Copyright © 2002 A Service of badbusinessbureau.com

Adam S. Kunz

From: Beth S. Cohn
Sent: Friday, December 15, 2006 10:30 AM
To: Adam S. Kunz
Subject: RE: Sandra Singer

I think this is related. You should contact Sandra first and ask her if she wants these communications directed to us rather than her.

Beth S. Cohn, Esq.
JABURG & WILK, P.C.
3200 N. Central Ave., Suite 2000
Phoenix, AZ 85012
Direct Line: 602-248-1030
Fax: 602-248-0522
www.jaburgwilk.com

IRS CIRCULAR 230 DISCLOSURE: To ensure compliance with requirements imposed by the IRS, we inform you that, to the extent this communication (or any attachment) addresses any tax matter, it was not written to be (and may not be) relied upon to (i) avoid tax-related penalties under the Internal Revenue Code, or (ii) promote, market or recommend to another party any transaction or matter addressed herein (or in any such attachment).

This communication is intended only for the individual or entity to whom it is directed. It may contain information that is privileged, confidential, or otherwise exempt from disclosure under applicable law. Dissemination, distribution, or copying of this communication by anyone other than the intended recipient, or a duly designated employee or agent of such recipient, is prohibited. If you have received this communication in error, please notify us immediately by telephone at (602) 248-1000, or via e-mail, and delete this message and all attachments thereto.

From: Adam S. Kunz
Sent: Friday, December 15, 2006 10:09 AM
To: Beth S. Cohn
Subject: FW: Sandra Singer

This is the dispute between neighbors Sandra Singer and Michelle Ford. I wanted to send this to you before I forward this to Sandra Singer, so that you can give any input you like about how to handle this.

I think I should make a courteous response to Mrs. Ford that I do not represent Sandra Singer on all general matters, and that she should address any necessary communications directly to Ms. Singer's postal address.

I will also forward my reply to Ford to Ms. Singer.

Let me know if you would like to use any different approach to this issue.

ASK

From: Michelle Ford [mailto:michelleford@gotsky.com]
Sent: Friday, December 15, 2006 10:05 AM

To: Adam S. Kunz
Subject: Sandra Singer

Mr. Kunz.

Please be advised that Sandra Singer's pest control company drove through by backyard this morning to access the inaccessible areas of her property. The sheriff was called. The field report number is 06-211810, Officer RT Bierwalter. Please advise your client this will not be tolerated in any way. I have previously expressed to you, as Ms. Singer's counsel, that neither Ms. Singer, her contractors nor her visitors are to ever use my property in any way to access the areas of her property which she has made inaccessible.

Sincerely,

Michelle Ford

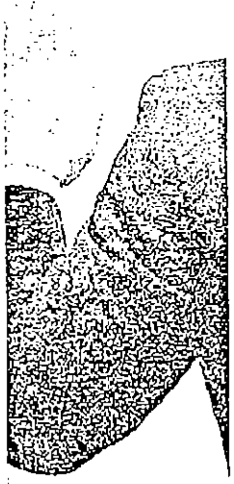
..by consumers, for consumers
Don't let them get away wit
Make sure they make the Rip-of
a service of badbusinessbureau.com

Home | File | Search | Regist

About the ads below...

RIP-OFF Report.com Do-it-yourself gu

what
Mortgage
Brokers



E-mail to a Friend
Printer Friendly Version

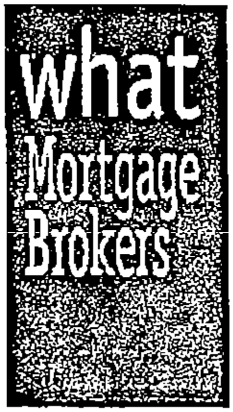
Submitted: 7/28/2005 2:2
Modified: 7/28/2005 2:2

Category:
Corrupt Companies

East Energy Automation ripoff Hendersonville TENNESSEE

Company
East Energy Automation

Address:
145 Anderson Ln.
Hendersonville TENNESSEE
U.S.A.
Phone Number:
615-822-7250
Fax:



I feel that the amount of money they require to join is just a con. The ar of support and actual help setting up a business using their name and products is just too high, it is just not worth the investment.

All the products they sell can be found on the internet, without having spend 40.000 to join. The city of Austin, did a test using their --easi-line very small percentage of savings,they told us that the products, do not achieve, they savings they claim. All they care for is getting the money join....

Rip-off Report Corporate Advocacy Business

Tomas

Remediation & Customer Satisfaction Program; ED Magedson, Founder Rip-off Report explains how this program works to benefit consumers & businesses

CLICK HERE

Hammocks on Sale!

Hammocks
Free Shipping
On Sale!

Artist Pino Daeni

WANTED DEAD BEAT DADS & MOMS PUT YOUR DEADBEAT SPOUSE ON TV!!! So maybe you can finally COLLECT $$$ WANTED Moms or dads who are owed more than six months child support by a deadbeat spouse... After you filed your Rip-off Report *email us at* EDitor@ripoffreport.com *Rip-off Report will forward your filed Report to*

AUSTIN, Texas
U.S.A.

Company Search

If you would like to see more Rip-off Reports™ on East Energy Autom please use the search box below

East Energy Automation | Search

In order to assure the best results in your search:

- *Keep the name short & simple, and try different variations of the name.*
- *Do not include ".com", "S", "Inc.", "Corp", or "LLC" at the end of the Company nam*
- *Use only the first/main part of a name to get best results.*
- *Only search one name at a time if Company has many AKA's.*

Click here to go to our ***advanced search*** page.

REBUTTAL BOX

MY COMPANY HAS BEEN REPORTED!
HOW DO I RESPOND?

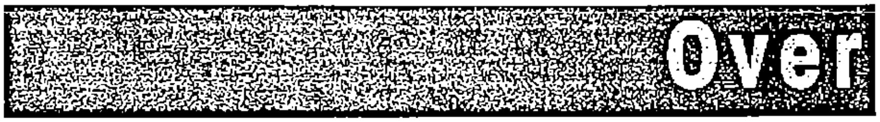
Are you an owner, employee or ex-employee with either negative or positive information about the company or can you provide "insider information" on this company? Do you have a consumer suggestion on how to resolve this problem or how to avoid it in the future? ONLY these types of responses will be added to the filed report, and will be posted within 24 hours of receipt. Make your voice heard. Let them know your side, too!

CLICK HERE to Send us your rebuttal on this specific report only.

or

***If you are also a victim of the same company or person,
YOU NEED TO FILE YOUR OWN RIP-OFF REPORT.
CLICK HERE to File your OWN Rip-Off Report

Do-it-yourself gu
Report.com



Producers.

Beach toys for less!

Add pictures to your Rip-off Report

Feel free to send us suggestions and comments to our editorial staff.

Technical questions can be addressed to our webmaster.

Best if viewed with Netscape 4, Internet Explorer 4, or AOL 4.0. Support for JavaScript is needed to submit and search for reports.

Having trouble searching or filing a report? It may be a browser problem. See our FAQ for help

Home | File | Update | Search | Pictures | Lawsuits(Coming Soon) | Revenge Guide | Privacy Policy Volunteers | Thank You! | Editorial | Donate | Link | FAQ | E-Mail Us | ED Magedson - Founder Rip-off Report.com

Copyright © 2002 A Service of badbusinessbureau.com

...by consumers for consumers

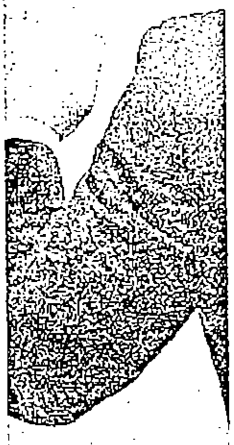
Don't let them get away wit
Make sure they make the Rip-of

a service of badbusinessbureau.com

About the ads below...

RIP-OFF Report.com Do-it-yourself gu

what
Mortgage
Brokers



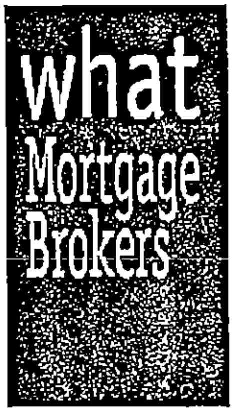
E-mail to a Friend

Printer Friendly Version

Submitted: **4/18/2003 8:3**
Modified: **12/21/2004 11:2**

Category:
Home based business

Energy Automation Systems, Inc. ripoff , decep Business Opportunity, selling dealerships mak money, you will not Hendersonville Tennessee *UPDATE ..complaints have been filed with the Federal Trade Commission, the Tennessee Offi Consumer Protection, the Better Business Bure of Middle Tennessee



Energy Automation Systems, Inc.

Address:
145 Anderson Lane
Hendersonville Tennessee 37075
U.S.A.
Phone Number:
615-822-7250
Fax:

Rip-off Report Corporate Advocacy Business Remediation & Customer

Energy Automation Systems, Inc. (www.easistreet.com) makes money of it whether or not you ever sell one of their systems. They will tell yo they and their "dealers" have installed over 80,000 of their energy conservation systems all over the world. Yet, they will be unable to pro

Satisfaction Program: ED Magedson, Founder Rip-off Report explains how this program works to benefit consumers & businesses

CLICK HERE

Hammocks on Sale!

Hammocks Free Shipping On Sale!

Artist Pino Daeni

WANTED DEAD BEAT DADS & MOMS PUT YOUR DEADBEAT SPOUSE ON TV!!! So maybe you can finally COLLECT $$$ WANTED Moms or dads who are owed more than six months child support by a deadbeat spouse... After you filed your Rip-off Report email us at EDitor@ripoffreport.com Rip-off Report will forward your filed Report to Producers.

you the references you will need to sell the system.

They claim that you will be able to lease the system to your customers payments that are only half of the client's monthly energy savings. The you will have profit margins of 40%-60% on average. They claim that yo be able to offer electrical bill savings of 10%-30%. They will tell you tha are thousands of prospects in your area. Each statement sounds good will make the business very enticing.

Severall months later (if you've worked it) you will realize that the abov combination of claims is mutually exclusive. Furthermore, you will beg question just where are all these 80,000 systems are installed. The mat not add up.

This is not a cheap opportunity. The current price is $39,875 and rumo it will rise again if the classes remain full. How can something like this for years? Some may not work it. Some feel like failures when they hea others are making "6- and 7-figure incomes". Some are fearful to admit have been defrauded. Some waste time trying to prove the products do work. Some complain, but no one yet has submitted to the Rip-Off Rep

There is a "silent" network of dealers that exchange thoughts, rumors, express their anger and question how it continues to go on. Rumors in the paying of "dealers" to attest to the success possible. A set of deale testimonials is also available, but they become suspect and are often reflections of the new dealers enthusiasm without any hard success to up. Some suspect that existing client references (though few) are also

They will tell you that "We do not make money unless you do." Well, yo dealership payment is almost all profit.

Jeff
Lake Charles, Louisiana
U.S.A.

Company Search

If you would like to see more Rip-off Reports™ on Energy Automation Systems, Inc., please use the search box below

Energy Automation Systems, Inc. | Search

In order to assure the best results in your search:

- *Keep the name short & simple, and try different variations of the name.*
- *Do not include ".com", "S", "Inc.", "Corp", or "LLC" at the end of the Company nam*
- *Use only the first/main part of a name to get best results.*
- *Only search one name at a time if Company has many AKA's.*

Click here to go to our *advanced search* page.

Update Submitted by the original author

Submitted: 4/24/2003 6:24:59 PM Modified: 4/27/2003 1:03:20 AM

Beach toys for less!

complaints have been filed with the Federal Tra Commission, the Tennessee Office of Consume Protection, the Better Business Bureau of Midd Tennessee

Add pictures to your Rip-off Report

It has come to my attention that complaints have been filed with the Fe Trade Commission, the Tennessee Office of Consumer Protection, the Business Bureau of Middle Tennessee, and the offices of Tennessee S Bill Frist and Lamar Alexander.

There has also been considerable action on the company's dealer web extensive e-mail exchanges with more than 50 existing dealers that so include the President of EASI, Dr. Paul Bleiweis, who was supposedly the former successful dealers pulling in a 6- and/or 7-figure income.

Perhaps, the CEO of EASI, Joe Merlo, decided that Dr. Bleiweis could p even more income at the corporate headquarters.

Jeff - Lake Charles, Louisiana
U.S.A.

STOP! ..before you think about using the Better Business Bureau (BBE CLICK HERE to see how other consumers were victimized by the BBB' or misleading information. Don't be fooled! It has been reported, when are thousands of complaints and other investigations underway by authorities, the BBB has no choice but to finally give an UNsatisfactory to a BBB member business that is paying the BBB big membership fee year. When a business is reported that is NOT a BBB member, BBB file more likely show an UNsatisfactory rating, then reportedly shake down company to become a member of the BBB. One positive thing about th is, either way, if a business has an unsatisfactory rating with the BBB, be sure, the business is bad. But what about all those BBB member businesses that had complaints filed against them? Consumers never hear about them. What about the BBB advertising to the public? Is this and misleading perception they are giving about "consumer confidenc dealing with a business? Click here to understand more of what consu and business alike are saying about the BBB. You decide. ..Remember BBB membership is not earned, it's paid for!

Rebuttal REBUTTAL employee

Submitted: 5/2/2003 8:28:04 AM Modified: 5/2/2003 11:03:12 PM

Elaborate and clarify for the record

Let it be clear for EASI customers or prospects that you are a dealer th upset at EASI for whatever reason AND NOT AN EASI CUSTOMER OR USER...you're entitled and have rights to speak out. I am an EASI deale am committed to working this business along with other dealers and d want your sour experience to frighten good prospects and customers. experienced a fair share of success and disappointments in 8 months There is no utopia business...I don't care what you're doing. Maybe eve was not what EASI said it would be. Maybe EASI is trying to sell dealer the wrong people. I was able to separate the wheat from the chaff and recognize challenges. I have communicated with other dealers, both ne experienced, that are committed to working the business and we feel w contribute and try to help each other as dealers...that includes you.

Dominic - Pittsburgh, Pennsylvania
U.S.A.

Update Submitted by the original author
Submitted: 5/27/2003 11:59:47 AM Modified: 5/27/2003 11:15:03 PM

NO WORD from EASI Management

Lots of activity in this forum, but still no word from EASI management regarding the 80,000 installations and the sources of revenue? We kno

The 80,000 installations are a fictitious number designed to create fals credibility for your company while you ripoff more "dealers". We also k that you would never disclose your current sources of revenue since tl would prove that your entire business and the opportunities you offer big LIE.

Why do you not defend yourself? Why not prove that I am wrong?Tell where the 80,000 installations are and where your revenue comes from

Why allow others to "defend" you and not speak for yourself? Why are people defending the "LIE" of your business? What are you holding ov them?

Jeff - Lake Charles, Louisiana
U.S.A.

Rebuttal Consumer Comment
Submitted: 7/7/2003 6:51:54 AM Modified: 7/7/2003 10:23:41 PM

EASI DEALER RESPONDS

I bought an EASI dealership 3 years ago from a previous EASI Dealer w not successful. I have started other businesses in the past from scratc

one ever told me it would be easy, no pun intended. However, in any bı
you must learn what works and what doesn't.

I tried EASI's approach and later added to it and modified it to meet the
requirements of the client's I was approaching which were Fortune 100
customers. EASI gave me a basic training from which I have moved for
into more sophisticated products in conjunction with the EASI product

Now, I have involved my son in the energy conservation business that
led me to. In my opinion, EASI cannot be faulted for their products; the
deliver savings which I have carefully verified for every customer. They
provide a service to help "plant the seed" of entrepreneurship in the er
business.

The "buck stops here" has to come into play for any business owner. I
an easy business, but I remember when I went to engineering school d
orientation, the Dean of Engineering said, "Look at the person sitting ir
of you, look at the person to your left and right, now look at the person
you; only one of you will graduate from this college in engineering!" Yo
what, he was right.

After three years of intense effort, I am seeing the fruits of my labor. Yo
know, that is the same time it took for the other businesses I started. It
quicker or longer than any other business I have started. I know of no s
to success other than hard work which is properly directed. It is easy t
blame others for your own failure, but all I have done in the many years
spent in business is look in the mirror at my face and say "You failed, ı
what are you going to do to correct the situation," and get back on trac
success! Don't blame others for your failure and get back on right tracl
much too short to live any other way.

If EASI is to be faulted, maybe it should be in the pre-qualifying of the p
new dealers. If you were hiring a new employee you would want to be c
that the individual processed the skills to be successful in the job you
hiring them to do. But, if you are selling dealerships, the person has
thoroughly researched the opportunity and decides he wants to invest
business doesn't that person have the right to buy an EASI dealership'

I guess in summary each case must be view individually but I my case,
that without Joe Merlo's company EASI, I would not be having the fun a
success in the energy conservation business and the opportunities for
children to partake in their future. Was this all because of EASI?

NO! REMENBER WORK HARD AND WORK SMART!

Phillip - FAIRFIELD, Ohio
U.S.A.

Rebuttal Consumer Suggestion

Submitted: **1/25/2004 7:07:22 PM** Modified: **1/25/2004 11:30:54 PM**

Don't trust the BBB

The BBB membership is paid for and any business that is less than straightforward in their opportunity / franchise will always join the BBE "cover". EASI has never responded to the substantive questions askec it may be considered "circumstantial" evidence, any company owner tl would not defend his own company raises my suspicion every time.

Andrew - Friedman, Maryland
U.S.A.

Update Submitted by the original author
Submitted: **12/15/2004 2:15:46 PM** Modified: **12/15/2004 6:12:40 PM**

Lawsuits have been filed!!!

I wrote the original rip-off report about EASI some 20 months ago. Muc happened since that time.

I am currently one of several plaintiffs with lawsuits against EASI. By c order, I am restricted from disclosing any information relayed to me by attorneys due to the discovery process. However, one of my attorneys informed me that my free speech rights with regard to what I know independent of the attorneys cannot be silenced.

Three recent identical entries claim to be from EASI's corporate couns first entry uses the name Daniel and the subsequent two use the name Since I have some experience in dealing with the various attorneys use EASI, I can stated that no attorney named Daniel has ever appeared in documents associated with EASI. This is VERY INTERESTING since th identical postings all complain about supposed anonymous postings t detractors.

The first attorney I encountered was named Andrew. He sent me a "cea desist" threat due to my public complaining. At the very same time, an attorney named Darrell (who had been listed as their corporate counse many years) was carbon copied on EASI's response to my complaint w Tennessee Attorney General's Office of Consumer Protection. It is my suspicion that Darrell could not simultaneously issue a threatening lett me while participating in their corporate response to my complaint.

Their current attorney in the legal action versus EASI is named John. However, I seriously doubt he made these posts. He has an outstandin reputation within the Nashville legal community and I do not envision t would have used a false name in the original "corporate counsel" posti

From all accounts, he is a quality attorney facing a difficult defense of l client. One former employee has indicated that they believed the postir actually came from EASI's President, Dr. Paul Bleiweis. Dr. Bleiweis wa supposedly a very successful former dealer who sold his dealership to become President of the company. I cannot disclose anything further regarding his "successful" dealership.

Interestingly, as another poster stated, this entry from their legal couns going to correct any misstatements made by the EASI detractors. Yet, i correction appears in the letter.

While there are many things to question, I will center on the 2 central questions regarding their operation. In order to entice more people to purchase this dealership, EASI states that they have or their dealers ha installed over 80,000 such projects in the last 20+ years. This is undeni false. In fact, I received correspondence from an employee that has sin departed indicating that fewer than 50 projects were sold for the entire 2002. How they get to 80,000 remains a mystery.

The other central question is how do their revenues from the selling of dealerships compare to their wholesaling of product through their deal They claim "We do not make money unless you do". The clear implicat that they must sell enormous amounts of product through their suppos 500 active dealers. I believe that if it were public knowledge that dealer sales represent the majority of their income (probably in excess of 75% very few people would be interested in purchasing a dealership.

Lastly, much has been written about the Better Business Bureau of Mic Tennessee. I filed a complaint 18 months ago, yet their current entry fo indicates that no complaints have been filed for the last 36 months. Wh continue to show such an entry is a question better left up to the legal authorities. It is true that the Attorney General's office in Tennesse has looking into EASI's operation. I have no idea how that investigation is g

Jeff - Lake Charles, Louisiana
U.S.A.

Rebuttal REBUTTAL employee

Submitted: 12/17/2004 10:36:09 AM Modified: 12/17/2004 11:30:19 PM

EASI Counsel

My name is John ((REDACTED)). My firm, Bowen ((REDACTED = no fre represents EASI. For the record, I wrote the recent posts appearing ove names "Daniel" and "John." Daniel is one of our associates and made posting at my direction. When it became apparent that individuals reac unfounded conclusions simply because my associate's name appeared posting, I resubmitted the post under my name.

This will be my last posting. Neither I nor EASI have any intention of er in a volley of postings with the few participants of this board. The matt be properly settled in the courts, which is the appropriate venue. As su confident in our client's position and the outcome.

John - Nashville, Tennessee
U.S.A.

Update Submitted by the original author

Submitted: 12/21/2004 7:09:12 AM Modified: 12/21/2004 11:27:50 PM

Apparently, I was wrong regarding EASI's coun

Unlike EASI, I am willing to admit to one mistake. I did not believe the p was from the high profile attorney EASI has hired to represent them in multiple lawsuits filed against them. Interestingly, while a number of accusations were made against the EASI detractors, not one, not even one, of the supposedly "widely disseminated false statements" was pu corrected. However, some statements made do not square with the fac know them.

EASI "had received very few complaints until last year". While I have n that EASI has never faced the number of complaints simultaneously (p in excess of 10 current lawsuits), EASI has faced challenges in the pas challenges were frequently settled out of court with "gag orders" place those complaining. Just how many people were "bought off" will event come out in court.

"EASI initiated several lawsuits". To the best of my knowledge, EASI h initiated 2 lawsuits. One of those against the single person who has uncovered more damaging information related to EASI's operation thai probably all others combined.

Furthermore, most of the plaintiffs against EASI have made no public comments or participated in any public postings. EASI wants to create impression that their entire problem revolves around some failed entrepreneurs with a vendetta against them. Again, most of the plaintif remained publicly silent - which is obviously their right to do so.

EASI's sole shareholder received "thinly veiled threats" from one detra know they are not speaking of me, however I have received atleast 3 th from EASI and one of their lawyers. One attorney sent me a "cease anc threat due to my willingness to go public with my experience and the questions for which I continue to receive no response. The President o Dr. Paul Bleiweis, sent me one letter demanding me to quit my public complaining or "they will decide how to deal with me". The founder of I Joe Merlo, sent me the following message - "You have a lot more to los we both know that". Were these threats of violence? Who knows?

EASI's corporate counsel has "no intention in engaging in a volley of postings". This is for obvious reasons. I will continue to ask where are supposed 80,000 installations of the EASI system. This is an obviously misrepresentation designed for the sole purpose of creating undue cre of the EASI operation in order to sale more of their dealerships.

If their counsel where to persist in a public debate, people might finally that there is no satisfactory response to the question because it is unti

"I am confident of our client's position". If you are so confident, you co the entire debate by providing the answer to "where are the 80,000 installations" and "what percentage of revenues does EASI derive from wholesaling of product through their dealerships versus the selling of dealerships themselves". Again, if it were a widely disseminated FACT EASI's primary source of revenue (upwards of 75%) were from the selli dealerships then their ability to sell new dealerships would be greatly diminished.

While the lawsuits are pending and the BBB still gives consumers a po impression of EASI, EASI is actively trying to sell more dealerships. Or internet advertisement claims that the average sale of an EASI system $125,000 with a typical profit of 50%. If this were true and the installatic question where true, then EASI's product sales would be approximatel $160,000,000 annually. This would dwarve the apparently $6-$10 millio year in dealerships sales and would sufficiently prove EASI were deali honestly with their dealers. IT IS NOT TRUE.

Jeff - Lake Charles, Louisiana
U.S.A.

REBUTTAL BOX

MY COMPANY HAS BEEN REPORTED!
HOW DO I RESPOND?

Are you an owner, employee or ex-employee with either negative or positive information about the company or can you provide "insider information" on this company? Do you have a consumer suggestion on how to resolve this problem or how to avoid it in the future? ONLY these types of responses will be added to the filed report, and will be posted within 24 hours of receipt. Make your voice heard. Let them know your side, too!

CLICK HERE to Send us your rebuttal on this specific report only.

or

***If you are also a victim of the same company or person,
YOU NEED TO FILE YOUR OWN RIP-OFF REPORT.
CLICK HERE to File your OWN Rip-Off Report

Do-it-yourself guide
Report.com
Over

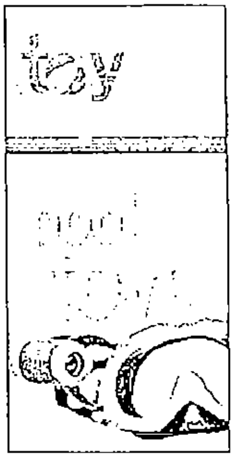
Rip-Off Report Verifies this product is Trusted and Safe for online purchase:

Identity Theft is growing, protect yourself now
Over 26 million people lost their identities last week in a theft. More and more IDs are being used to purchase goods, get credit and scam others each month...
http://www.lifelock.com

Veterans identities went offsite announces Department of Defense
Last month the VA reported an employee who took home information on a computer had personal identity information on hundreds of thousands of Veterans and that data was stolen...
www.lifelock.com/veterans

Kids now targeted for identity theft
A new trend in using children's information to steal identities is sweeping the nation. Often unchecked these kids credit reports are being ruined before they graduate...
www.lifelock.com/kids

CLICK
HERE



Prescription Drug Card Rip-Off?
Are you a member of a prescription drug plan or do you have a prescription drug card through any organization, such as

- SaveRx
- MatureRx
- CoventryAdvantraRx
- Humana
- Unicare
- HealthNet
- SierraRx
- United Healthcare
- VeteransAdvantage

If so, you may have unknowingly been injured financially and therefore be entitled to reimbursement of your losses.

To see if you were injured and whether you are eligible to be a member of a class action to recover your losses please contact classaction@earthlaw.com

www.ZoomTalent.com
Articles, news, and
casting calls for models,
agents, and casting directors.
Learn how to improve your
modeling portfolio and avoid
scams in the modeling industry

This business is CERTIFIED SAFE. Verified by Rip-off Report

Incredible Discoveries
Infomercials

is a multimedia production company that specializes in half hour infomercials dedicated to incredible products. Our direct response team is responsible for generating over 400 million dollars in direct response television sales

Incredible Discoveries is a division of Immediate Capital Group, is a fully Integrated production and marketing company that specializes in long-form infomercial development.
ICG co-funds media ventures Involving half hour infomercials and offers funding opportunities for manufacturers to launch products via multi-media venues. ICG hosts a team of dynamic professionals with years of direct response ingenuity and expertise.
Our unique and fresh approach to infomercial programming has facilitated partnerships with some of the largest agencies and manufacturers in the world.

Incredible discoveries have state of the art, incredible infomercial Production and post production facilities.

Incredible Discoveries unique Infomercial funding model for incredible products finds and supports consumer based product sales.

Incredible Discoveries strategy for selling products into retail through incredible infomercial productions that help our strategic partnerships and distribution firms such as live shopping, Catalog, international and retail by having a as seen on TV branded product.

Incredible Discoveries full half-hour infomercials educate consumers on products by giving viewers enough time to understand the features and benefits of an incredible as seen on TV products.

Incredible Discoveries targets infomercial buyers that look for incredible products. Usually the female demographic watches infomercials and buys the products as seen on TV.

Incredible Discoveries has state of the art production studios and editing equipment used to produce programming that gets people to buy incredible as seen on television products.

Incredible Discoveries infomercial producers that have over 100 years combined infomercial production experience in selling incredible products on TV.

Incredible Discoveries houses a creative staff of producers, directors, and writers collaborate with direct response products to determine the direction of each project.

Incredible Discoveries frequently asked questions include: Is an infomercial marketing campaign the right type of campaign for your product? What makes Incredible Discoveries unique? Does Incredible Discoveries have infomercial funding?

Incredible Discoveries is located at 3850 N. Powerline Road in Deerfield Beach Florida.

Incredible Discoveries want's you to tell us about your invention and why an Incredible Discoveries infomercial campaign may be suitable for selling your product.

Incredible Discoveries latest HSN appearance with the Magic Juice Filter sold out, the Shopping network informed Incredible Discoveries that they will showcase the as seen on TV product again in 2007.

Incredible Discoveries, through their strategic partnership with interglobal, secures overseas infomercial sales for Didi Car.

Incredible Discoveries becomes member of The Electronic Retailing Association that represents the leaders in the direct response space for DRTV, online, print and radio.

Incredible Discoveries a production company specializing in producing long form direct response infomercial campaigns, unveiled their brand new incredible kitchen set & soundstage.

Incredible Discoveries seeks talented producers', writers and production staff that want exciting challenges and opportunities in the infomercial Industry.

Incredible Discoveries looks for full time employees that can deliver incredible innovation, freshness and ingenuity to represent a dynamic experienced DRTV and infomercial funding company.

Incredible Discoveries identifies qualified infomercial professionals to join forces with existing the Infomercial team to complete projects for incredible as seen on TV products.

Infomercials

The objective of each production is to produce an infomercial intended to generate product sales, while at the same time increasing public awareness of the product. In addition, the program will concurrently act as a lead generation tool for follow-up sales, as well as creating brand awareness to help generate new retail opportunities.
Our telemarketing coordinators oversee the project's inbound marketing scripts and product training. On the back end there is an option for Incredible Discoveries to coordinate product fulfillment, credit card processing, strategic internet placement, retail distribution, and outbound telemarketing.

Incredible Discoveries, Inc
3850 N. Powerline Road
Deerfield Beach, FL 33073
p: (954) 935.3162
f: (954) 935.1296

Feel free to send us suggestions and comments to our editorial staff.	Technical questions can be addressed to our webmaster.	Best if viewed with Netscape 4, Internet Explorer 4, or AOL 4.0. Support for JavaScript is needed to submit and search for reports.	Having trouble searching or filing a report? It may be a browser problem. See our FAQ for help

Home | File | Update | Search | Pictures | Lawsuits(Coming Soon) | Revenge Guide | Privacy Policy Volunteers | Thank You! | Editorial | Donate | Link | FAQ | E-Mail Us | ED

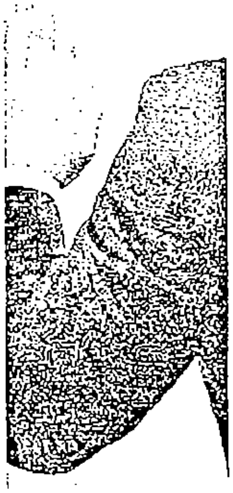
Magedson - Founder
Rip-off Report.com

Copyright © 2002 A Service of badbusinessbureau.com

...by consumers, for consumers
a service of badbusinessbureau.com
Don't let them get away wit
Make sure they make the Rip-of

About the ads below...

Rip-Off
Report.com
Do-it-yourself gu



what
Mortgage
Brokers

E-mail to a Friend
Printer Friendly Version

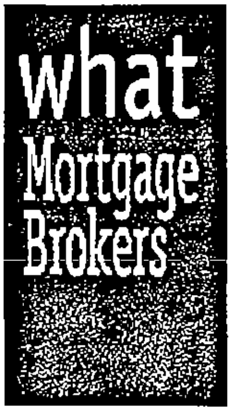
Submitted: 12/5/2003 6:4
Modified: 12/14/2004 8:5

Category:
Corrupt Companies

EASI - Energy Automation Systems ripoff This company is a complete scam. Hendersonville Tennessee *UPDATE EX-employee responds ..\ Lawsuits?? Better Business Bureau still to this says that EASI is an upstanding company

Company
EASI - Energy Automation Systems
Address:
www.energyautomation.com
Hendersonville Tennessee
U.S.A.
Phone Number:

Fax:



This company is a complete scam. If you attend one of their recruitmer sure to ask questions that can be found in any "starting your own busi book.

THings to know. There are a number of group law suits about to get un or (depending on when you read this) are already under way.

Rip-off Report Corporate Advocacy Business Remediation & Customer

Satisfaction Program: ED Magedson, Founder Rip-off Report explains how this program works to benefit consumers & businesses

CLICK HERE

Hammocks on Sale!

Hammocks Free Shipping On Sale!

Artist Fino Daeni

WANTED DEAD BEAT DADS & MOMS PUT YOUR DEADBEAT SPOUSE ON TV!!! So maybe you can finally COLLECT $$$ WANTED Moms or dads who are owed more than six months child support by a deadbeat spouse... After you filed your Rip-off Report email us at EDitor@ripoffreport.com Rip-off Report will forward your filed Report to Producers.

Plus if anyone tells you there are no territories then you should run. It means the company can sell as many into your area as they see fit. Here saturation. I've yet to meet anyone in this business where some compe dealer hasn't already called on the busiesses you are about to call on.

Believe me. You want to look into this business. Contact an easi dealer ask them if they still by equipment from EASI. Virtually none do.

To search for dealers type into google "energy automation systems inc california (note the quotation marks. they are needed) and then add the you are in.

good luck

R
Hendersonville, Tennessee
U.S.A.

Click here to read other Rip Off Reports on Energy Professional Marke

Company Search

If you would like to see more Rip-off Reports™ on EASI - Energy Automation Systems, please use the search box below

EASI - Energy Automation Systems | Search

In order to assure the best results in your search:

- *Keep the name short & simple, and try different variations of the name.*
- *Do not include ".com", "S", "Inc.", "Corp", or "LLC" at the end of the Company nam*
- *Use only the first/main part of a name to get best results.*
- *Only search one name at a time if Company has many AKA's.*

Click here to go to our *advanced search* page.

Rebuttal UPDATE EX-employee responds

Submitted: **1/19/2004 2:11:49 PM** Modified: **1/19/2004 11:02:19 PM**

What Lawsuits?? Better Business Bureau still t this day says that EASI is an upstanding comp

Are lawsuits against EASI really taking place? The Better Business Bu still to this day says that EASI is an upstanding company. Joe Merlo wi able to adequately explain how EASI makes money and on what groun claim to have 80,000+ successful installations of the EASI system. Wit report from the BBB and proper answers to these issues, Joe Merlo wil vindicated.

Robert - Hauppage, New York
U.S.A.

Beach toys
Beach toys for less!

Rebuttal Consumer Comment
Submitted: **1/21/2004 7:44:40 AM** Modified: **1/21/2004 9:49:36 AM**

What good is the BBB

The BBB in this situation is obviously corrupt. They still claim that onl complaint has been filed. Yeah, right!!

Add pictures to your Rip-off Report

Joe Merlo will never be able to justify 80,000+ jobs sold because it is n He will never disclose how EASI makes money either. Once it was publ knowledge that EASI makes money only by selling "dealerships", no o would buy one.

**Paul - Syosset, New York
U.S.A.**

STOP! ..before you think about using the Better Business Bureau (BBE CLICK HERE to see how other consumers were victimized by the BBB' or misleading information. Don't be fooled! It has been reported, when are thousands of complaints and other investigations underway by authorities, the BBB has no choice but to finally give an UNsatisfactor to a BBB member business that is paying the BBB big membership fee year. When a business is reported that is NOT a BBB member, BBB file more likely show an UNsatisfactory rating, then reportedly shake down company to become a member of the BBB. One positive thing about th is, either way, if a business has an unsatisfactory rating with the BBB, be sure, the business is bad. But what about all those BBB member businesses that had complaints filed against them? Consumers never hear about them. What about the BBB advertising to the public? Is this and misleading perception they are giving about "consumer confidenc dealing with a business? Click here to understand more of what consu and business alike are saying about the BBB. You decide. ..Remember BBB membership is not earned, it's paid for!

Rebuttal Consumer Comment
Submitted: **1/22/2004 3:56:49 PM** Modified: **1/22/2004 11:10:15 PM**

Joe is a lifelong crook

ASK Joe about his involvement with Robert Luongo and about Multi Er Concepts. His criminal history is 30 years old.

**Philip - Nassau, New York
U.S.A.**

Rebuttal Consumer Comment
Submitted: **1/23/2004 10:36:11 AM** Modified: **1/23/2004 8:35:48 PM**

The BBB of Middle Tennessee will also be view a RIPOFF when this story is completely told

The BBB of Middle Tennessee (Nashville for all you guys on the coasts completely aware that EASI is being sued yet still gives people the imp that EASI is upstanding. Either Joe has completely conned them or pai extremely well. We shall see.

Isn't Robert Luongo the guy that was convicted of 30+ counts of larcen in the 70s? Wasn't Joe Merlo the Supervisor of Luongo's salesforce wh to the larceny charges? Records indicate that it was a Ponzi scheme a Merlo was considered Luongo's Chief Associate.

Isn't Multi Energy Concepts the original energy conservation company by Merlo? Didn't he have to disband that company because of complai customers not receiving their guaranteed 20% electricity savings? Tha was told in Energy User News in 1982-1983. So, you see, EASI has not around since 1978.

Paul - Syosset, New York
U.S.A.

STOP! ..before you think about using the Better Business Bureau (BBE CLICK HERE to see how other consumers were victimized by the BBB' or misleading information. Don't be fooled! It has been reported, when are thousands of complaints and other investigations underway by authorities, the BBB has no choice but to finally give an UNsatisfactory to a BBB member business that is paying the BBB big membership fee year. When a business is reported that is NOT a BBB member, BBB file more likely show an UNsatisfactory rating, then reportedly shake down company to become a member of the BBB. One positive thing about th is, either way, if a business has an unsatisfactory rating with the BBB, be sure, the business is bad. But what about all those BBB member businesses that had complaints filed against them? Consumers never hear about them. What about the BBB advertising to the public? Is this and misleading perception they are giving about "consumer confidenc dealing with a business? Click here to understand more of what consu and business alike are saying about the BBB. You decide. ..Remember BBB membership is not earned, it's paid for!

Rebuttal Consumer Comment
Submitted: **1/27/2004 5:21:12 PM** Modified: **1/28/2004 2:46:21 AM**

still trusting EASI? ask yourself the question "V

won't Joe Merlo defend EASI or himself?"

A number of people have questioned Joe Merlo about specific claims (jobs) and specific facts (Dealerships sold versus products) and Merlo I never responded. I revealed his criminal history and Merlo never respo

All you guys still trusting EASI ask yourself the question "Why won't Joe Merlo defend EASI or himself?"

Paul - Syosset, New York
U.S.A.

Rebuttal UPDATE EX-employee responds
Submitted: **2/8/2004 7:25:24 PM** Modified: **2/8/2004 11:22:12 PM**

EASI is all smoke and mirrors!!

Is it really true that EASI's current President, Paul Bleiweis, often cited of EASI's most successful dealers, actually filed bankruptcy for his EA dealership shortly before becoming EASI's President? EASI is all smok mirrors!!

Jack - Hendersonville, Tennessee
U.S.A.

Rebuttal UPDATE EX-employee responds
Submitted: **3/6/2004 6:54:04 PM** Modified: **3/6/2004 8:12:14 PM**

BBB of Middle Tennessee can be BOUGHT as Reported all over this website!

Now the BBB claims that there have been no (that is right - zero) claim: against EASI for a 3-year period. What a crock!

The BBB records were subpoenaed in conjunction with the current law against EASI, yet the BBB has the cojones to claim that no such compl exist.

The NBC affiliate in Nashville has been fed a steady supply of info rega EASI yet has not acted. They also have a tight relationship with the loc What a ripoff!

Pete - Bubas, Maryland
U.S.A.

STOP! ..before you think about using the Better Business Bureau (BBE CLICK HERE to see how other consumers were victimized by the BBB' or misleading information. Don't be fooled! It has been reported, when are thousands of complaints and other investigations underway by authorities, the BBB has no choice but to finally give an UNsatisfactory to a BBB member business that is paying the BBB big membership fee year. When a business is reported that is NOT a BBB member, BBB file more likely show an UNsatisfactory rating, then reportedly shake down company to become a member of the BBB. One positive thing about th is, either way, if a business has an unsatisfactory rating with the BBB, be sure, the business is bad. But what about all those BBB member businesses that had complaints filed against them? Consumers never hear about them. What about the BBB advertising to the public? Is this and misleading perception they are giving about "consumer confidenc dealing with a business? Click here to understand more of what consu and business alike are saying about the BBB. You decide. ..Remember BBB membership is not earned, it's paid for!

Rebuttal Consumer Comment
Submitted: 3/6/2004 9:02:17 PM Modified: 3/7/2004 12:02:43 AM

The real Pete Bubas

People are desperate when they STEAL another persons identity! I did create the above garbage. Will the coward show himself. If you want kr I feel call me! Don't blame others for your failures!!! Rest ashured, if m showes up again without my knowledge, I will do whatever is necessar find the COWARD and take any legal action necessary!! Signed THE RI PETE BUBAS!!!

Pete - Delmar, Maryland
U.S.A.

Rebuttal UPDATE EX-employee responds
Submitted: 3/9/2004 9:40:54 AM Modified: 3/9/2004 10:21:56 PM

The "real" Pete was quick to respond

The real Pete submitted his report within an hour of the fake Pete's rep being posted. That is amazing. Do you read this reports that often? Did someone from EASI notify you? Did the fake Pete notify you?

I find it interesting that even though only first names are used that 3 E/ dealers (or former ones) have responded to supposed fake reports issi their names. Could it be that you are actually giving into threats by Mei Another responded to a location that was supposedly implying his idei What do you have to hide and why do you continue to defend Merlo?

I am no longer involved with EASI.

Tye And Donna - Jacksonville, Florida
U.S.A.

Rebuttal UPDATE EX-employee responds
Submitted: 3/13/2004 9:16:21 AM Modified: 3/13/2004 5:14:46 PM

Tye didn't fall for the bait

You (or perhaps it is more than one of you)were unable to draw Tye Sw your game. Perhaps, your time would be better spent educating everyo the participants in this EASI saga.

The first person to claim his identity was assumed was Mike Lovan. Mi a company called Intelligent Motor Controls (IMC). Mike is supposedly former EASI dealer. He now sells dealership opportunities for IMC. A nı of disgruntled EASI dealers have purchased IMC dealerships. Mike supposedly sold a $600,000 EASI project at a 95% profit margin. His relationship with Joe Merlo is strange, at best. Despite the fact that ma the former EASI dealers who invest another $30,000 with him will comp bitterly about EASI and Joe Merlo, he will bite his tongue or say little. It suspected that Joe Merlo has something on him. What that is is a well secret.

Then, Bob Granger claimed to have had his identity hinted at here in th forum. Bob runs a company called Eastern Energy Solutions. He was supposedly a very successful EASI dealer. Although, now if you seek c website, it will state that he is an IMC dealer. Bob was the designated successful dealer that many prospective dealers would contact. The bo EASI sent out carefully "covered up" phone numbers for other "succes dealers", but mysteriously left Bob's phone number for you to call. He tell you that EASI "was a great business", "changed his life", etc.

Paul Saxton also claims that his identity was hinted at by use of his loc Paul runs a company called Enercon International that also sells dealer He is also a former EASI dealer. Paul's response at ripoffreport implied had a mutual respect for EASI and some other platitudes. However, e-n widely circulated indicate that Paul was a dissatisfied dealer who had c understand the inner workings of the scam. It is suspected that Merlo t include Saxton in the "successful dealer" ploy. It is widely perceived th Saxton's defense of EASI was his method of receiving a refund of his dealership payment and avoiding the threats that Merlo successfully employed against so many others. These "payoffs" are EASI's method hushing dissent through well written gag orders, etc.

Pete Bubas is a somewhat unknown entity to me. I received a forwarde of an e-mail Saxton sent to one of the current plaintiffs against EASI th indicated that Bubas was "on the payroll, if you know what I mean". Bu may also have been involved in the selling of dealerships through fran shows, etc.

Tye and Donna Swift are the supposedly successful dealers that hoste booths at franchise and business opportunity tradeshows all over the Joe Merlo once told one of the employees that quit over this scam that was responsible for bringing in the big money (SELLING DEALERSHIP bringing in the money). No one knows whether Tye is still involved wit but it is assumed that he is still attending the franchise shows near yo

Jerry - Cozad, Nebraska
U.S.A.

Rebuttal Consumer Comment
Submitted: 3/15/2004 5:18:10 PM Modified: 3/16/2004 12:06:35 AM

Bob Granger and Donna Swift lied to me

I can't believe that Bob Granger doesn't even consider himself an EASI anymore. He was the great success that convinced me how good EASI Other people in my training class also talked to him. AND, Donna Swift the role of the Christian grandmother who enjoyed the freedom and co of their new business. What a bunch of scam artists.

Lee - Greensboro, North Carolina
U.S.A.

Rebuttal UPDATE EX-employee responds
Submitted: 3/15/2004 6:51:41 PM Modified: 3/16/2004 12:40:52 AM

You forgot Scott Hunsberger

You should have included Scott Hunsberger. I had the hardest time at determining if he was pro-EASI or just another EASI critic. Now, I know has gathered so much damaging information on EASI that Joe Merlo d that his normal threats were not working and decided to have his high lawyer go on the offensive and file a bogus lawsuit against Hunsberge

I seriously doubt any of us involved with EASI want Hunsberger's infor to come out in court. AS they often say, "he knows where the bodies a buried".

Lloyd - Spendoff, Ontario
Canada

Rebuttal Consumer Comment
Submitted: **3/16/2004 12:15:46 PM** Modified: **3/16/2004 10:57:09 PM**

Make sure you are clear

I have read all of the recent reports and believe that while you may be v intending that you must be clear when discussing certain people. Ther never been any indication that Scott Hunsberger has participated in th scam or sought to make profit by disclosing the truth about the scam. however been tireless in the pursuit of the truth about the EASI scam a lack of any enforcement to prevent such fraud.

Also, be clear in stating that you have no reason to believe that Paul Sa participated in Joe Merlo's fraud. You state, but not necessarily clearly you believe that Paul Saxton was possibly encouraged to participate in defrauding others as a method of getting "paid off", but that he chose a different path.

As for the others, I will not comment.

Carol - French Lick, Indiana
U.S.A.

Rebuttal Consumer Comment
Submitted: **10/4/2004 2:43:38 PM** Modified: **10/4/2004 3:31:55 PM**

BBB stills says they are good

Numerous lawsuits and a current investigation by the Attorney Genera office in Tennessee and the BBB still claims that no complaints have b filed. The business will be shut down or the owner will flee the country the BBB wakes up.

Darrell - West Nashville, Tennessee
U.S.A.

STOP! ..before you think about using the Better Business Bureau (BBE CLICK HERE to see how other consumers were victimized by the BBB' or misleading information. Don't be fooled! It has been reported, when are thousands of complaints and other investigations underway by authorities, the BBB has no choice but to finally give an UNsatisfactory to a BBB member business that is paying the BBB big membership fee year. When a business is reported that is NOT a BBB member, BBB file more likely show an UNsatisfactory rating, then reportedly shake down company to become a member of the BBB. One positive thing about th is, either way, if a business has an unsatisfactory rating with the BBB, be sure, the business is bad. But what about all those BBB member

businesses that had complaints filed against them? Consumers never hear about them. What about the BBB advertising to the public? Is this and misleading perception they are giving about "consumer confidenc dealing with a business? Click here to understand more of what consu and business alike are saying about the BBB. You decide. ..Remember BBB membership is not earned, it's paid for!

Rebuttal Consumer Suggestion

Submitted: **10/11/2004 3:23:09 PM** Modified: **10/11/2004 5:24:48 PM**

WARNING: BBB Memberships Mean Or Prove Nothing About A Particular Business!

Hey there Everyone,

I hope that this rebuttal finds you in good spirits and health.

In answer to Paul's question above, "what good is the BBB?" The ansv this question is an obvious, good for nothing.

BBB memberships are paid for and not earned, therefore, means and p absolutely nothing about a particular business or it's reputation.

The BBB is a total sham, that blatantly misrepresents its's organizatior what they "supposedely" stand for.

The BBB gives consumers the impression, that their ratings are somev someway, endorsements of particular products or services. BULL F%C $H!T!!

BBB memberships are not stamp of approvals, are not legitimate endorsements, and literally means or proves nothing about a particula business.

Who do you think the BBB has a vested interest in?The BBB organizat comparable to that of a strong arm syndicate, that protects it's membe Group of middlemen, that participate in any and all business practices, or not.

The BBB claims, that they impose strict guidlines regarding business practices, while prohibiting unethical practices, but the f%ck!ng millior unacknowledged and unresolved consumer complaints regarding thei "members", tells an entirely different story.

Just when you thought corruption couldn't get any worst, the BBB has known to "hide" complaints. Unlike the Rip-Off report, BBB complaints made public.

Businesses, that have hundreds of consumer complaints against it stil golden opportunity to receive a SATISFACTORY rating by the very oga that it "paid off".

The BBB is just a false and misleading organization, that has the backs very businesses they claim to be protecting consumers from.

So while the BBB and all of it's members strive to mislead the public, v often one must realize, that the BBB is a false means in determining wl or not a business is legitimate, or flat out fraudulent.

Until next time, take care Everyone cause I care, Aloha from Hawaii anc Bless.

Reid - Aiea, Hawaii
U.S.A.

Rebuttal Consumer Suggestion
Submitted: **10/19/2004 2:10:39 PM** Modified: **10/19/2004 8:16:03 PM**

Can the BBB be sued? BBB has been aware an shielded this company!

Has anyone ever successfully sued the BBB over such actions? The p defrauded by EASI are numerous. A number of lawsuits are pending in Court in Nashville and the state courts of Tennessee. There will not be money to go around.

The BBB has been aware of several complaints, yet has shielded this company. Who knows how many people have relied to some degree or BBBs favorable report. They sure sound liable to some degree.

Again, has anyone ever successfully sued the BBB over "covering up" con artist?

Paul - Sioux Falls, South Dakota
U.S.A.

Rebuttal Consumer Comment
Submitted: **12/2/2004 1:12:30 PM** Modified: **12/2/2004 10:56:51 PM**

I agree with regard to the BBB - I hope the law f involved go after the BBB next.

I agree with Paul regarding the BBB possibly being liable for investor l is one thing for the BBB to be unaware of certain complaints, however understanding that the BBB's records were subpoenaed in conjunctior the multiple lawsuits against EASI taking place in Federal and State co

I hope the law firms involved go after the BBB next.

Larry - Gladstone, Missouri
U.S.A.

Rebuttal REBUTTAL employee

Submitted: 12/10/2004 5:03:20 PM Modified: 12/11/2004 12:07:48 AM

EASI's Response

As corporate counsel for Energy Automation Systems, Inc. ("EASI"), I a compelled to respond to the untrue and defamatory postings on this w Over the past eighteen months, a small group of individuals who seek disparage and destroy Energy Automation Systems, Inc. ("EASI") have derogatory and defamatory messages this website. EASI does not mak habit of responding to every inaccurate, inflammatory misstatement. W there is a point at which our dealers and customers deserve to have wi disseminated false statements publicly corrected.

These postings have been made, in large part, by a few disgruntled for EASI dealers. To create the appearance that numerous dealers are unh with EASI, those few former dealers frequently post messages under m different pseudonyms. In fact, our investigation has shown that those f posters actually respond to their own messages under different names do those individuals provide their true identities in the posted messag Many times, the posters use names and/or initials designed to give the impression that they are affiliated with EASI. Under the cloak of anonyı posters are essentially free to say whatever they please, regardless of their statements have any factual support. More importantly, the conte postings is never checked for accuracy and simply amounts to unfilter unverified "cybersmearing." (See http://www.bizmonthly.com/2_2001_focus/jordan1e.html for more on "cybersmearing"). We find it informative that the messages that suppo are almost always made by individuals willing to identify themselves.

For example EASI is currently a party to pending litigation involving th few disgruntled dealers described above. In fact, EASI initiated several those lawsuits and, in one case, was forced to obtain injunctive relief a former dealer who made thinly-veiled threats of violence against EASI' shareholder. As for many of the other litigants, many of them were dea less than one year and never attempted to complete, much less comple installation of an EASI system. EASI remains confident that it will prev the merits of those cases.

EASI was founded in 1982. EASI has been selling dealerships since 19 had received very few complaints until last year, which suggests that tl Internet disparagement campaign and the pending litigation originated few disgruntled and unsuccessful dealers blamed their lack of success EASI and its employees. However, even after that campaign commence has still kept the door open to those former dealers in the event they st would like to make their dealerships successful, as other dealers have. continues to strive to provide good business opportunities to motivate working people. EASI cannot, however, sit idly by while anonymous de disparage the company's reputation.

Daniel - Nashville, Tennessee
U.S.A.

Rebuttal Consumer Suggestion

Submitted: **12/14/2004 12:49:30 PM** Modified: **12/14/2004 8:51:55 PM**

What false statements have been publicly corrected?

"We feel there is a point at which our dealers and customers deserve t widely disseminated false statements publicly corrected."

What false statements have been publicly corrected? I could only find previously false statement that has been corrected. The original false statement was made by...................................EASI. Yes, only EASI's prio statement has been corrected.

Which false statement, you ask? EASI has previously claimed that they in 1978. This is in writing. EASI's supposed counsel has finally told the TRUTH. EASI started in 1982.

Again, what false statements made by the EASI detractors has been pu corrected? The answer..........................NONE. Perhaps, the detractors h made no false statements or perhaps this posting was initiated only be another message board spoke of the interest of the Tennessee Attorne General just hours before this posting.

Harold - Pittsburgh, Pennsylvania
U.S.A.

REBUTTAL BOX

MY COMPANY HAS BEEN REPORTED!
HOW DO I RESPOND?

Are you an owner, employee or ex-employee with either negative or positive information about the company or can you provide "insider information" on this company? Do you have a consumer suggestion on how to resolve this problem or how to avoid it in the future? ONLY these types of responses will be added to the filed report, and will be posted

within 24 hours of receipt. Make your voice heard. Let them know your side, too!
CLICK HERE to Send us your rebuttal on this specific report only.
or
***If you are also a victim of the same company or person,
YOU NEED TO FILE YOUR OWN RIP-OFF REPORT.
CLICK HERE to File your OWN Rip-Off Report

Do-it-yourself guide
Report.com
Over

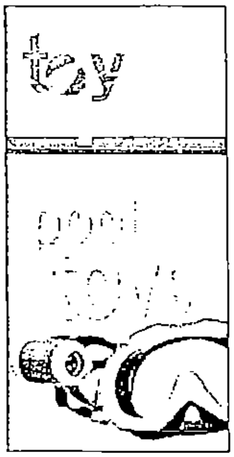
Rip-Off Report Verifies this product is Trusted and Safe for online purchase:

Identity Theft is growing, protect yourself now
Over 26 million people lost their identities last week in a theft. More and more IDs are being used to purchase goods, get credit and scam others each month...
http://www.lifelock.com

Veterans identities went offsite announces Department of Defense
Last month the VA reported an employee who took home information on a computer had personal identity information on hundreds of thousands of Veterans and that data was stolen...
www.lifelock.com/veterans

Kids now targeted for identity theft
A new trend in using children's information to steal identities is sweeping the nation. Often unchecked these kids credit reports are being ruined before they graduate...
www.lifelock.com/kids

CLICK HERE



Prescription Drug Card Rip-Off?

Are you a member of a prescription drug plan or do you have a prescription drug card through any organization, such as

- SaveRx
- MatureRx
- CoventryAdvantraRx
- Humana
- Unicare
- HealthNet
- SierraRx
- United Healthcare
- VeteransAdvantage

If so, you may have unknowingly been injured financially and therefore be entitled to reimbursement of your losses.

To see if you were injured and whether you are eligible to be a member of a class action to recover your losses please contact classaction@earthlaw.com

www.ZoomTalent.com
Articles, news, and
casting calls for models,
agents, and casting directors.
Learn how to improve your
modeling portfolio and avoid
scams in the modeling industry

This business is CERTIFIED SAFE. Verified by Rip-off Report

Incredible Discoveries
Infomercials

is a multimedia production company that specializes in half hour infomercials dedicated to incredible products. Our direct response team is responsible for generating over 400 million dollars in direct response television sales

Incredible Discoveries is a division of Immediate Capital Group, is a fully integrated production and marketing company that specializes in long-form infomercial development.
ICG co-funds media ventures involving half hour infomercials and offers funding opportunities for manufacturers to launch products via multi-media venues. ICG hosts a team of dynamic professionals with years of direct response ingenuity and expertise.
Our unique and fresh approach to infomercial programming has facilitated partnerships with some of the largest agencies and manufacturers in the world.

Incredible discoveries have state of the art, incredible infomercial Production and post production facilities.

Incredible Discoveries unique Infomercial funding model for incredible products finds and supports consumer based product sales.

Incredible Discoveries strategy for selling products into retail through incredible infomercial productions that help our strategic partnerships and distribution firms such as live shopping, Catalog, international and retail by having a as seen on TV branded product.

Incredible Discoveries full half-hour infomercials educate consumers on products by giving viewers enough time to understand the features and benefits of an incredible as seen on TV products.

Incredible Discoveries targets infomercial buyers that look for incredible products. Usually the female demographic watches infomercials and buys the products as seen on TV.

Incredible Discoveries has state of the art production studios and editing equipment used to produce programming that gets people to buy incredible as seen on television products.

Incredible Discoveries infomercial producers that have over 100 years combined infomercial production experience in selling incredible products on TV.

Incredible Discoveries houses a creative staff of producers, directors, and writers collaborate with direct response products to determine the direction of each project.

Incredible Discoveries frequently asked questions include: Is an infomercial marketing campaign the right type of campaign for your product? What makes Incredible Discoveries unique? Does Incredible Discoveries have infomercial funding?

Incredible Discoveries is located at 3850 N. Powerline Road in Deerfield Beach Florida.

Incredible Discoveries want's you to tell us about your invention and why an Incredible Discoveries infomercial campaign may be suitable for selling your product.

Incredible Discoveries latest HSN appearance with the Magic Juice Filter sold out, the Shopping network informed Incredible Discoveries that they will showcase the as seen on TV product again in 2007.

Incredible Discoveries, through their strategic partnership with interglobal, secures overseas infomercial sales for Didi Car.

Incredible Discoveries becomes member of The Electronic Retailing Association that represents the leaders in the direct response space for DRTV, online, print and radio.

Incredible Discoveries a production company specializing in producing long form direct response infomercial campaigns, unveiled their brand new incredible kitchen set & soundstage.

Incredible Discoveries seeks talented producers', writers and production staff that want exciting challenges and opportunities in the infomercial industry.

Incredible Discoveries looks for full time employees that can deliver incredible innovation, freshness and ingenuity to represent a dynamic experienced DRTV and infomercial funding company.

Incredible Discoveries identifies qualified infomercial professionals to join forces with existing the Infomercial team to complete projects for incredible as seen on TV products.

Infomercials

The objective of each production is to produce an infomercial intended to generate product sales, while at the same time increasing public awareness of the product. In addition, the program will concurrently act as a lead generation tool for follow-up sales, as well as creating brand awareness to help generate new retail opportunities.
Our telemarketing coordinators oversee the project's inbound marketing scripts and product training. On the back end there is an option for Incredible Discoveries to coordinate product fulfillment, credit card processing, strategic internet placement, retail distribution, and outbound telemarketing.

Incredible Discoveries, Inc
3850 N. Powerline Road
Deerfield Beach, FL 33073
p: (954) 935.3162
f: (954) 935.1296

Feel free to send us suggestions and comments to our editorial staff.	Technical questions can be addressed to our webmaster.	Best if viewed with Netscape 4, Internet Explorer 4, or AOL 4.0. Support for JavaScript is needed to submit and search for reports.	Having trouble searching or filing a report? It may be a browser problem. See our FAQ for help

Home | File | Update | Search | Pictures | Lawsuits(Coming Soon) | Revenge Guide | Privacy Policy Volunteers | Thank You! | Editorial | Donate | Link | FAQ | E-Mail Us | ED

Magedson - Founder
Rip-off Report.com

Copyright © 2002 A Service of badbusinessbureau.com

by consumers, for consumers
Don't let them get away wit
Make sure they make the Rip-of
a service of badbusinessbureau.com

About the ads below

RIP-OFF Report.com Do-it-yourself gu

what Mortgage Brokers

E-mail to a Friend
Printer Friendly Version

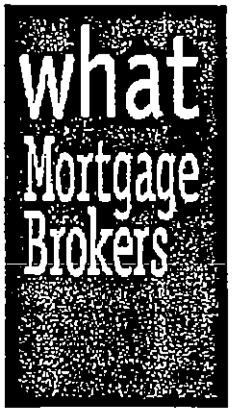
Category:
Electrical Services

Submitted: **9/30/2003 8:4**
Modified: **12/13/2004 8:5**

EASI - Energy Automation Systems Inc RIPOFF Henderson Tennessee *UPDATE ..one more thi

EASI - Energy Automation Systems Inc

Address:
145 Anderson Lane
Henderson Tennessee 37075
U.S.A.
Phone Number:
615-822.7250
Fax:



Well here we are. I sure wish the reporting was here when I went to sig BELLS should have gone off when we saw the financials which a fellov Texas had. Firstly they are required to report to potential dealers this informations, However the information supplied was cleverly disguisec only information they reported was the dealership program... nothing a product sales. Did you know that report showed roughly $6,000,000 ye million. Our class alone (which has had 0 yes zero sales to date) they n roughly $400,000.

Rip-off Report Corporate Advocacy Business Remediation & Customer

I've got an engineering background but forgot the fundamental of any business... research on the company. So little was known on the web u recently and of course EASI wasn't prepared to show anything even du

Satisfaction Program; ED Magedson, Founder Rip-off Report explains how this program works to benefit consumers & businesses

CLICK HERE

our training. And the training was a big pump up....... Now you know.

Their whole objective is new dealer sales. Look at the revenue alone. F that revenue figure out how many dealers are out there selling or NOT. think the market is saturated?

EASI's fundamental flaw is they recruit but do NO SCREENING. If they sincere about working with their dealers then they would screen.

My advice is this. If you know nothing about power and the energy sav business... stay clear of this one.

Hammocks on Sale!

Hammocks Free Shipping On Sale!

Ken
NY, New York
U.S.A.

Artist Pino Daeni

WANTED DEAD BEAT DADS & MOMS PUT YOUR DEADBEAT SPOUSE ON TV!!! So maybe you can finally COLLECT $$$ WANTED Moms or dads who are owed more than six months child support by a deadbeat spouse... After you filed your Rip-off Report *email us at* EDitor@ripoffreport.com *Rip-off Report will forward your filed Report to Producers.*

Company Search

If you would like to see more Rip-off Reports™ on EASI - Energy Automation Systems Inc, please use the search box below

EASI - Energy Automation Systems Inc | Search

In order to assure the best results in your search:

- *Keep the name short & simple, and try different variations of the name.*
- *Do not include ".com", "S", "Inc.", "Corp", or "LLC" at the end of the Company nam*
- *Use only the first/main part of a name to get best results.*
- *Only search one name at a time if Company has many AKA's.*

Click here to go to our ***advanced search*** page.

Update Submitted by the original author

Submitted: 9/30/2003 9:01:23 AM Modified: 9/30/2003 9:42:42 PM

one more thing

forgot to mention the BBB report. This posting on the web and when y phone is not about dealership program. Remember Joe Merlo was clev about how he broke down his companies. He's worried about exposure

The number of disgruntled dealers is growing by leaps and bounds.

The lighting products and the one supplied in the kit is outdated and is applicable with old lighting. This is the first area most businesses clea

Did you know they spend a day training on basic electicity... why. The was a waste of time and a hook... the hook is you have to pay the deale price before continuing training. The training sucked... but your commi

There capacitors do work... but you can buy those anywhere and don't shell out the $30,000 or $40,000 depending on the package you buy. be prepared to go it on your own for everything else. including the engine

Beach toys for less!

Ken - NY, New York
U.S.A.

Add pictures to your Rip-off Report

STOP! ..before you think about using the Better Business Bureau (BBE CLICK HERE to see how other consumers were victimized by the BBB' or misleading information. Don't be fooled! It has been reported, when are thousands of complaints and other investigations underway by authorities, the BBB has no choice but to finally give an UNsatisfactory to a BBB member business that is paying the BBB big membership fee year. When a business is reported that is NOT a BBB member, BBB file more likely show an UNsatisfactory rating, then reportedly shake down company to become a member of the BBB. One positive thing about th is, either way, if a business has an unsatisfactory rating with the BBB, be sure, the business is bad. But what about all those BBB member businesses that had complaints filed against them? Consumers never hear about them. What about the BBB advertising to the public? Is this and misleading perception they are giving about "consumer confidenc dealing with a business? Click here to understand more of what consu and business alike are saying about the BBB. You decide. ..Remember BBB membership is not earned, it's paid for!

Rebuttal Consumer Comment

Submitted: 10/24/2003 10:10:13 AM Modified: 10/24/2003 11:46:13 PM

Please help me to not make the same mistake

Dear Ken,

I read your report and I have researched EASI quit a bit at this point. I a about to put down the $30k for a dealership. Your point about EASI bei more of a distributor/franchise company and less an energy efficiency resource is well taken. Please help me to not make the same mistake y and tell me your whole story as I am very anxious to hear it. No need tc provide your complete name or even contact information. I am simply gathering data and no more. Please poost the info below... Thanks

Scott - Tampa FL, Florida
U.S.A.

Rebuttal Consumer Comment

Submitted: 10/25/2003 11:01:58 AM Modified: 10/25/2003 11:50:48 PM

EASI is REAL! Every business has its problems

EASI is REAL

EASI is a REAL business. Their products lower electric bills, there is n shortage of companies wanting to reduce costs, the results are GUAR/ and INSURED, and the EASI staff is thoroughly involved and committe help its Dealers succeed.

Every business has its problems and share of successes. NO business work for you if you don't work the business. All I needed was a fair sho real business. It sure beats vending machines or phone cards. And it s beats working for someone else!

I didn't know anything about electricity when I started, but it was easy up as I went along. It just makes sense to want to grow your knowledg your chosen career. I, for one, am glad I got involved and would do it a again.

Kurt - Sterling Heights, Michigan
U.S.A.

Rebuttal Consumer Comment

Submitted: 11/6/2003 1:39:57 PM Modified: 11/6/2003 11:27:35 PM

EASI does what is says.

I just finished my one week training (10/24/03) and have set up several I have 3 customers who plan to buy the product. The savings is real. Tl product does what they say it will do. They offer a guarantee and insur They have done everything they said they would do. It is up to the deal sell and service.

It appears that Ken's complaint is that EASI should not have sold him a dealership because he did not want to sell the product. He wants "BIG BROTHER" to take care of him. Now he is mad at them because they di part. We did not pay for our dealership until day 4, when we were sure could sell it and that the product would perform.

We are excited about the future selling this product and will gladly sen updates on our progress should this rebuttal get posted.

Don - Lubbock, Texas
U.S.A.

Rebuttal REBUTTAL employee

Submitted: 1/26/2004 2:04:36 PM Modified: 1/26/2004 11:55:32 PM